



林冰娜 博士

Dr. Lin, Bingna  
(Assistant Professor)

研究方向(Research Area) :

旅遊酒店消費者行為

Consumer behavior in tourism and  
hospitality

目的地營銷

Destination marketing

信息技術創新

Technology innovation

旅遊經濟學

Tourism econometrics

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◇ JOURNAL PAPER

- ◆ Lin, B., Wang, S., Fu, X., & Yi, X.\* (2022). Beyond local food consumption: The impact of local food consumption experience on cultural competence, eudaimonia, and behavioral intention. *International Journal of Contemporary Hospitality Management*, 35(1), 137-158. (SSCI)
- ◆ Lin, B., Fu, X.\*, & Lu, L. (2022). Foodstagramming as a self-presentational behavior: Perspectives of tourists and residents. *International Journal of Contemporary Hospitality Management*, 34(12), 4686-4707. (SSCI)
- ◆ Ridderstaat, J., Fu, X., & Lin, B\*. (2022). A framework for understanding the nexus between tourism development and poverty: Application to Honduras. *Tourism Management*, 93, 104620. (SSCI)
- ◆ Pan, Y., Lin, B., Fu, X.\*, & Huang, A. (2022). Determinants of destination choices of traveling for old-age resources: Evidence from Urban Older Adults. *Journal of China Tourism Research*, 1-21.
- ◆ Bu, N.T., Pan, S., Kong, H., Fu, X.\*, & Lin, B. (2021). Profiling literary tourists: A motivational perspective. *Journal of Destination Marketing & Management*, 22, 100659. (SSCI)
- ◆ Fu, X., Lin, B., & Wang, Y. C.\* (2020). Healthy food exposition attendees' purchasing strategies: a mental budgeting perspective. *International Journal of Contemporary Hospitality Management*, 33(7), 2352-2370. (SSCI)
- ◆ Fu, X., Lin, B., Wang, Y. C.\*, & Sun, Y. (2020). Memorable Boat Show Experiences: Examining the Mechanisms of Value and Mianzi from the Perspective of High-end Chinese Attendees. *Journal of China Tourism Research*, 1-22.



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- ◆ **Lin, B.\***, & Fu, X. (2020). Gaze and tourist-host relationship – State of the art. *Tourism Review*, 76(1), 138-149. (SSCI)
- ◆ Fan, D. X.\*, Hsu, C. H., & **Lin, B.** (2020). Tourists' experiential value co-creation through online social contacts: Customer-dominant logic perspective. *Journal of Business Research*, 108, 163-173. (SSCI)
- ◆ Lin, P. M.\*, Qiu Zhang, H., Hung, K., **Lin, B.**, & Fan, D. X. (2019). Stakeholders' views of travelers' choice of Airbnb. *Journal of Travel & Tourism Marketing*, 36(9), 1037-1049. (SSCI)
- ◆ Fan, D.\*, Buhalis, D., & **Lin, B.** (2019). A tourist typology of online and face-to-face social contact: destination immersion and tourism encapsulation/decapsulation. *Annals of Tourism Research*, 78, 102757, 1-16. (SSCI)

◇ **BOOK CHAPTER**

- ◆ Fu, X., & **Lin, B.** (2022). Well-being. *The Encyclopedia of Tourism Management and Marketing* (pp. 732-735). Edward Elgar Publishing.

◇ **CONFERENCE PAPER**

- ◆ **Lin, B.**, & Fu, X. Ask a robot to be your guide? Investigating the educational entertainment in museums. (2023). The 8th Annual SECSA CHRIE Conference, Orlando, USA.
- ◆ **Lin, B.**, & Fu, X. (2023). Entertainment experience in tourism and hospitality: A systematic literature review. The 8th Annual SECSA CHRIE Conference, Florida, USA.



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- ◆ An, Q., Lin, B., Fu, X., Ozturk, AB., & Hua, N. (2023). Assessing the Effects of User-Generated Contents on Tourists' Visiting Intention. The 28th Annual Graduate Education and Graduate Student Research Conference in Hospitality & Tourism, California, USA.
- ◆ Lin, B., Fu, X., & Murphy, K. (2023). Dissecting the mechanism of foodstagramming: Drivers and consequences of customer engagement. The 28th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, California, USA.
- ◆ Lin, B., Fu, X., & Lu, L. (2022). Foodstagramming as a self-presentational behavior. The 27th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Texas, USA.
- ◆ Lin, B., Fu, X., & Wang, Y. (2021). A conceptualization of technology-facilitated tourism mobilities mechanism. The 6th World Research Summit for Tourism and Hospitality, Florida, USA.
- ◆ Lin, B., Fu, X., & Hancer, M. (2021). Food experience during travel: Understanding foodstagramming and social presence on social media. 26th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, USA.
- ◆ Lin, B., Wang, Y., & Hua, N. (2021). Self-presentation mechanism in travel experience sharing: A self-determination theory approach. The 6th World Research Summit for Tourism and Hospitality, Florida, USA.



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- ◆ **Lin, B., & Fu, X. (2020).** Understanding tourist gaze through customer-to-customer interaction grounded in customer-dominant logic. 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Nevada, USA.
- ◆ **Lin, B., & Fu, X. (2020).** Viewing tourist-host relationship through gaze: A critical analysis of current knowledge. The 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Nevada, USA.

◇ **CERTIFICATES AND AWARDS**

- ◆ Certified hospitality educator (CHE), AHLEI, American Hotel & Lodging Educational Institute
- ◆ Chinese Government Award for Outstanding Students Abroad, China Scholarship Council (CSC)
- ◆ University Award for the Excellent Graduate Teaching Assistant, University of Central Florida
- ◆ Graduate Dean's Dissertation Completion Fellowship, University of Central Florida
- ◆ Etta Jean & Dr. Frank Juge Graduate Fellowship, University of Central Florida
- ◆ National Scholarship, Huizhou University